

## in this issue >>>

Municipal Reform

"Tuesdays" In the Park

Buttermilk Creek Fall Festival

pARTicipate Festival

Class of One Graduate

National French Fry Day Event

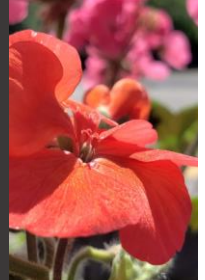
New Town Tourism Website

School Breakfast Program Funding



September  
2022

# Town Matters



Florenceville-Bristol News for Residents and Businesses



Does your non-profit group need financial assistance with a project that will benefit the residents of Florenceville-Bristol?

The Council of the Town of Florenceville-Bristol recognizes the importance of non-profit groups and organizations that contribute to the overall well-being of the Town. Grant applications will be considered from non-profit groups and organizations requiring funds under the following categories:

**Developmental or Organizational Grants:** Project funding for non-profit groups that complements an existing Town service or provides a necessary service the Town does not already provide. Application deadline is October 31 each year.

**Sponsorship Grants:** If you are a non-profit, but are not registered, the Town can sponsor your application for funding from other grant sources.

**In-Kind Grants:** For the use of Town staff time, equipment, or services.

For more information on these grants and details on how to apply, please visit our website.

[www.florencevillebristol.ca/community-grant](http://www.florencevillebristol.ca/community-grant)

## District of Carleton North Election Seeking Nominations for New Municipality

On November 28, residents throughout Carleton County will be voting to elect the new Councils for their newly amalgamated municipalities.

Bath, Centreville, and Florenceville-Bristol will be amalgamating with several surrounding Local Service District (LSD) areas that primarily are composed of the Carleton North High School catchment. This new municipality will be a Town called the District of Carleton North.

There will be no changes to your community's name or civic addresses. The new name will simply be used to distinguish the new municipal entity, similar to a riding.

The District of Carleton North will be made up of five Wards:

- **Ward 1:** Centreville, LSDs of Wilmot and Lakeville, and part of LSD of Simonds
- **Ward 2:** LSD of Wicklow
- **Ward 3:** Bath, LSD of Upper Kent and part of LSD of Kent
- **Ward 4:** Florenceville-Bristol plus part of LSD of Peel
- **Ward 5:** LSD of Glassville plus part of LSDs of Kent, Aberdeen and Peel

The new Council will be made up of one elected Councillor from each ward, two

Councillors elected at-large and a Mayor elected at-large. The representative can be from anywhere within the five wards for the at-large seats. Unless the nominee wins their seat by acclamation, residents will vote for their choice in their ward, for the at-large Councillor seats, and for the Mayor.

The newly restructured municipality will officially take effect on January 1, 2023. The province's purpose of this restructuring was to ensure every New Brunswicker has a voice at the local level of government, and access to funding streams that have gone unclaimed in LSD areas due to lack of local representation.

A provincial transition facilitator has been working with senior municipal staff, Mayors, Councillors and LSD representatives to determine the 2023 budget, which will be presented to the province in October.

Nominations for the new Council are open until October 28. Applications can be downloaded online along with additional information on ElectionsNB's website.

If you are passionate about making your community the best it can be, please consider running in the upcoming municipal election.

[www.electionsnb.ca/content/enb/en/representatives/municipal-candidates.html](http://www.electionsnb.ca/content/enb/en/representatives/municipal-candidates.html).

# Federal Funding Received for New Banners, Decorations, and “Tuesday” in the Park Events

In April, the Town of Florenceville-Bristol applied to ACOA’s Rediscover Main Streets Initiative. The fund encouraged residents and tourists to re-experience their communities post COVID. In July, the Town was advised the application was approved. The project total is \$57,663.00 and sees a \$30,000.00 Federal

Government ACOA contribution with the balance paid by the Town.

The Funding provided financial support to the Town’s “Tuesday in the Park”, which was an outside summer concert series on Tuesdays from July 19<sup>th</sup> through to September 6<sup>th</sup>.

In addition, the project includes custom

designed ‘winter-themed’ banners to further compliment the style of new banners recently installed along Main Street that will offer residents and guests a more impactful sense when driving along Main Street. The branded banners feature artistic images of key icons and landmarks that will remind residents and guests of the Town’s attractions, encouraging them to support and visit each offering.

The final element of the project will focus on holiday decorations that will embrace the Town’s agricultural heritage. The signature “Potato Barrel Christmas Tree” exhibit located at historical Riverside Park will see potato barrels replaced that are no longer sturdy, add lighting features to it, and a tree topper. The Florenceville Ward will also see the addition of smaller potato barrel trees too!



## Repairs On the Fly

Two Bike Repair Stations were installed this summer – one at Riverside Park near the Marich Pole, and one at the end of the Northern Carleton Civic Centre property near the NB Trail and tennis courts.

The stations contain several tools including screw drivers, wrenches, a manual pump, and a place to hang your bicycle by the seat while you make the necessary repairs.

A QR code is available on each unit, so users can scan with their phone to get instructions on how to make various repairs.

## “TUESDAY” In The Park: Outdoor Summer Concert Series

“TUESDAY” IN THE PARK OUTDOOR SUMMER CONCERT SERIES was funded in part by the Town of Florenceville-Bristol and the Atlantic Canada Opportunities Agency (ACOA) as part of their “Rediscover Main Street” initiative. The goal of the fund was to encourage residents and tourists to re-experience their communities post COVID.

There were six concerts in total and they happened each Tuesday evening from July 19th until September 6th from 6-8pm. Music lovers would gather at the Gazebo in Riverside Park, or at the Community Hall or Second Wind Music Centre in the event of inclement weather.

The family friendly, accessible to all events were free to attend and featured high-caliber New Brunswick Talent. The first two shows highlighted solo artists Riley Taylor and Evan Leblanc. Those events were followed by three ‘duo’ concerts, showcasing John and Jean Maunder from “The Common People”; and Bluegrass artists, Ray Legere and Alan Jefferies. The final duo event was a night of blues, folk and rock music by Cathy Hutch and keyboard player



Colton Craft. Country Music recording artist Tristan Horncastle put together a three-piece band the week before the series finale which will spotlight two local favorites the Cunningham Haines Band and Zach Peters on September 6.

The Town encouraged guests have dinner at a local restaurant before the show or pick up ‘take-out’ and enjoy a picnic in the park during the show. By bringing their own chairs and blankets guests were able to enjoy a quality, safe, open-air live music experience.



# Buttermilk Creek Fall Festival

Saturday, September 10 from 8a.m. to 2p.m.

Due to ongoing construction at the Northern Carleton Civic Centre in Florenceville-Bristol, the Andrew & Laura McCain Art Gallery (ALMAG) will be hosting its Buttermilk Creek Fall Festival at the Western Valley Multiplex in Centreville again this year. This will be the second year the event has been at this beautiful venue. Proceeds from the event are used to support programs at the gallery throughout the year.

Start off your day with the Harvest Breakfast from 8a.m.-10:30a.m. by donation.

You can fill your tummy with their delicious hot breakfast that includes all your favourites like pancakes, scrambled eggs, bacon, hashbrowns, toast, and Tobique River Trading Co. coffee.

Once your belly is full, you can take your time to visit the local artists and artisans, and check out their handcrafted creations. Whether you're looking for a treat for yourself, or a unique gift for someone special, there will be a huge selection of items to suit anyone's taste. No matter if



you are looking for some scrumptious baked goods, preserves, chocolates, wood crafts, signs, jewellery, soaps, or quilts, they have it all and much more.

The market gets underway at 9a.m and continues to 2p.m. We hope you can come out and join the community at the festival.

## Andrew & Laura McCain Art Gallery (ALMAG)

There is always something new to see and experience at the Andrew and Laura McCain Art Gallery.

### Upcoming Exhibits and Events:

September 3 - October 1

*Shared Shots: A Community Photography Show*  
Sarah Brinkhurst: *Small Worlds*

October 8 – November 12

Violet A. Gillett: *Fine Art and Original Craft*

November 19 – December 17

*Small Works*

Watch for other events as well as River Art Centre workshops at [www.mccainartgallery.com](http://www.mccainartgallery.com), on Instagram [@mccainartgallery](https://www.instagram.com/mccainartgallery), and Facebook: [www.facebook.com/McCainArtGallery](https://www.facebook.com/McCainArtGallery) [www.facebook.com/riverartcentreandstudio](https://www.facebook.com/riverartcentreandstudio)



## pARTicipate Arts & Nature Festival Is Back!

Following two years of COVID challenges, the Andrew & Laura McCain Art Gallery are excited to offer a great lineup for the 2022 pARTicipate Arts & Nature Festival.

The Festival features an array of art forms, that will include various workshop learning opportunities for you to try. Several professional artists will be teaching their printmaking, paper marbling, sewing, sign making and book binding techniques.

Is music more your thing? Workshops are also planned for singing and fiddle playing, with a concert at Second Wind.

The workshops will take place at various venues throughout the Town, starting Friday, September 30 through Sunday, October 2.

This is an amazing opportunity to try different artistic mediums, all in your community!

To view the full schedule of workshops, please visit [www.mccainartgallery.com](http://www.mccainartgallery.com) and sign up today to secure your spot. We hope you will be able to pARTicipate in some new and exciting forms of expression.



Pictured from the 2019 pARTicipate event are Oil Painting Instructor Maggie Rose along with Deputy Mayor Nancy Whyte-McCauley.

# Local Entrepreneur Improves Skills

## Town's First "Class-of-One" Graduate Passes with Flying Colours



Last August, Tourism and Business Development Manager Bobbie O'Donnell announced the launch of "Class-of-One Tourism Entrepreneur Mentorship" program. The goal? To increase a new or existing Tourism Operator's experience, knowledge and understanding of the offering in which they specialize.

In November, we received our first application from Pam Brennan, Owner of Shamrock Suites, and Shamrock Train Suites. Her objective? To create tourism destination packages to attract more guests on a consistent basis during the shoulder and winter seasons. However, a major obstacle to accomplishing this goal was realized during COVID-19 when guests would arrive during restrictions where there were little to sometimes no 'food' options in Town due to shut-downs or reduced hours of operation. As such, Pam was looking for help to

increase efficiencies, reduce food and packaging waste, and improve flexibility in menu offerings that coordinate with guests' arrival time beyond the typical B&B style breakfast.

To help Pam accomplish this goal, the search for the perfect Mentor began and ended with Chef Ilona Daniels from PEI.

With a time-limit of 60-days to complete their five 1-hour sessions, they collaborated virtually and made great progress. In her exit evaluation, Pam summarized her experience in the program as, "During each session, we had ample time to discuss real obstacles and each class ended with homework to prep for the next discussion. Chef Ilona was very giving of her time and resources to ensure the Class was a success. She was very experienced in the field we were discussing and was able to offer a non-partisan point of



view, which I very much appreciated. I'm now ready to take those lessons learned and put them into action!"

If you would like to learn more about this program, please visit [www.classofone.ca](http://www.classofone.ca) or email [tourism@florencevillebristol.ca](mailto:tourism@florencevillebristol.ca).



## Long-Awaited Return of National French Fry Day Event

The celebrations took place on Wednesday, July 13 with a variety of entertainment for all ages. Adults enjoyed visiting the outside market and listening to musical entertainment provided by Ivan Daigle, while the little ones worked off some energy in the inflatable bouncers. Face painters were also available to create lots of fun wearable art, in addition to Science East's educational and fun exhibit.

Even with all the exciting activities taking place, the French Fry was still the main attraction – as it should be! Attendees enjoyed free crispy golden French Fries throughout the day, thanks to the generosity of McCain Foods, who also provided the staff and fryers to cook up the tasty treats.

The Potato Museum was able to give guests a tour of their facility at a discounted rate of \$2 per person. While the event was free to attend, donations towards the cost of their proposed one-million-dollar revitalization

project were graciously accepted and appreciated.

Potato World Manager Tammy Kirkland thanked the Town, McCain Foods and the Florenceville-Bristol Fire Department for making it a successful event.



With COVID-19 restrictions lifted, residents of The French Fry Capital of the World® were anxious to get out and celebrate their namesake treat!

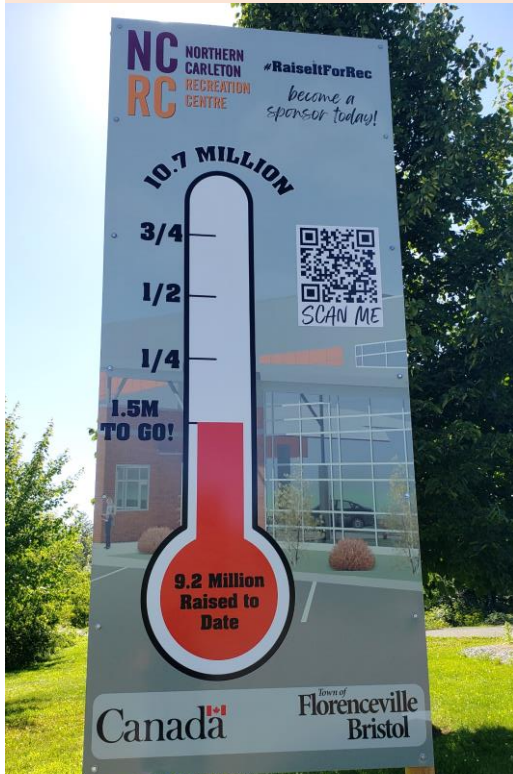
While Potato World had always provided the perfect venue for the event, 2022 would see them take on the role of event managers for the first time, along with financial assistance from the Town, Farm Credit Canada, and NB Tourism.

Potato World were up to the task and did not disappoint!



# NCRC Construction and Fundraising Update

*Civic Centre expansion is making great progress in 2022!*



The construction for the Northern Carleton Civic Centre addition (NCRC) really took off this summer, with the erection of the steel frame, installation of the roof, elevator shaft, and metal siding, along with some underground work for plumbing. All in all, the project will see a continuous stream of action over the coming weeks and months.

Thermometer signs, placed around Town, are a fun way for our general public to get a daily idea of where we are on our sponsorship

drive and the ultimate amount needed to achieve our goal. The signs will also show the various ways and packages that businesses and the public sector can give to help us meet the goal needed to finish the project.

If you have questions or would like to learn more about how you can be part of this wonderful project, please call (506) 392-6763 extension 210 or contact us via email at [nccc@florencevillebristol.ca](mailto:nccc@florencevillebristol.ca).



## Come, Explore Florenceville-Bristol!

*Celebrating the launch of a new tourism website and social media channels*

Our commitment to the French Fry Capital of the World® brand is driving us to create quality daily tourism products, services, and experiences for all to enjoy year-round!

To help us accomplish just that, we are beyond excited to launch our fresh and modern tourism website and social media channels! Please take a moment to check them out. While on our website, be sure to sign up for our newsletter and get tourism news delivered right to your inbox!!

Complimenting the launch of our new website and social media channels, are two signature hashtags. **#ExploreFlorencevilleBristol** and **#FrenchFryCapitalOfTheWorld**. So, the next time you're enjoying Sam's Park or hiking on the Shiktehawk Trail, be sure to tag us!

 **Web:** [exploreflorencevillebristol.ca](http://exploreflorencevillebristol.ca)

 **Facebook:** [/exploreflorencevillebristol](https://www.facebook.com/exploreflorencevillebristol)

 **Instagram:** [explore\\_florenceville\\_bristol](https://www.instagram.com/explore_florenceville_bristol)

 **YouTube:** [Explore Florenceville Bristol](https://www.youtube.com/ExploreFlorencevilleBristol)



Do you have a tourism business idea that supports the Town of Florenceville-Bristol's destination strategy but are unsure of the perfect location? Then we want to talk to YOU! Email [tourism@florencevillebristol.ca](mailto:tourism@florencevillebristol.ca) for more info!





# Summer Blooms

*Residents and visitors enjoyed a burst of colour throughout the Town*

If you visited Main Street in Florenceville-Bristol this summer, it was hard to miss the spectacular pop of colour from one end of Town to the other.

The Town's Beautification Department were hard at work in early spring to choose the best flower colours, varieties, and combinations that would be perfectly suited in the many hanging



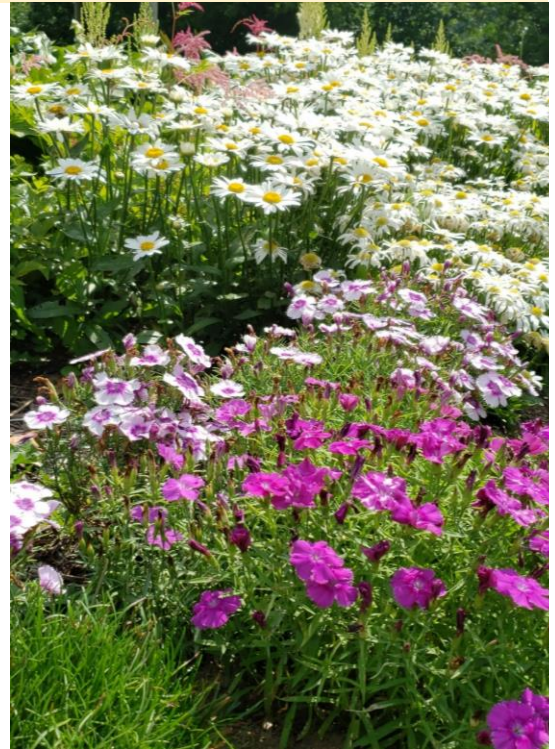
baskets, flower beds, potato barrels, and containers.

Whether you were taking in the Outdoor Summer Market at Riverside Park or strolling along the boardwalk, the hanging baskets were front and center, dripping with colour and trailing plants.

The lookout across from the Community Hall was a favourite spot to enjoy a bite to eat, watch the bald eagles soaring overhead, or just appreciate the sights and sounds along the Saint John River. This was thanks to the additional picnic tables that were added to the lookout this year, along with the beautiful hanging baskets and railing planters that adorned the lookout.

Keeping the numerous plantings looking their best is no small task. This summer, the Town employed three seasonal staff plus two summer students, who were kept busy planning layouts, planting flowers, weeding beds, fertilizing, dead-heading blooms, watering, and pruning shrubs and hedges throughout Town.

The summer students got lots of first-hand experience in understanding what it takes to have a successful planting, which will be beneficial if they decide to have their own flower beds or vegetable gardens one day. Town Gardener Val McCowan said the students commented that they want to take what they've learned and put it to use in their



own gardens one day.

As any avid gardener could attest, flower gardening is not a plant-it-and-forget-it process. The Town's Beautification Staff would often start their day at 5a.m. on hot days to get ahead of the rising temperatures and could be seen throughout the day tending to the plants.

Those who visited Muddy Boots this summer may have noticed the addition of a Pollinator Garden. Many thanks to Mary Turnbull and the Kindergarten / Grade 1 class at Florenceville Elementary School for this "bee-utiful" feature!





# Community Grant Helps School Breakfast Programs

## Town helps students get an important start to their day

We've all heard that breakfast is the most important meal of the day. Following the fasting period during sleep, your first meal refills your body's supply of glucose to boost your energy levels and alertness, while at the same time providing other essential nutrients required for good health. Therefore, when young minds are trying to learn, it is especially important for them to have the proper nutritional intake to start the school day.



This year, three schools in Florenceville-Bristol applied for funding through the Town's Community Grant, which provides funding to non-profit organizations for projects that have a positive impact on our residents' lives.

When Council reviewed applications from Florenceville Elementary, Bristol Elementary, and Carleton North High Schools, they were pleased there was adequate funding available to help all three schools with their breakfast programs for 2022.

Each school provides students with a daily nutritious, well-balanced tasty breakfast that promotes good health. This fundamental meal helps students with their concentration, increased energy, healthier body weight, and even boosts overall test scores.

The breakfast programs are available to all students every school day, and approximately 275 students regularly take advantage of this program.

The schools also receive donations from several charitable organizations, like the President's Choice Children's Charity, the Co-Op Charity Lotto, Local Anglican Parishes, Valley Food Bank, Egg Farmers of NB that contribute to make the programs possible.

Funding was used to purchase a variety of



supplies and breakfast items, such as peanut butter, cheese, yogurt, frozen fruit for smoothies, fresh fruit, milk, cereal, juice, and granola bars to name a few.

As with any community-based program, volunteers are an important part of the process. If you would like to become a breakfast program volunteer, please contact Valerie Carmichael at 323-8875 to find out more.

## More Veteran Banners for 2022

The Honour Our Veterans Banner Program was such a success in 2021, the Town made the investment to adjust the brackets on existing decorative light poles by Riverside Park and along the NB Trail in front of the Service NB on Main Street to accommodate the larger format size. This will allow for additional Veteran Banners to be displayed for November 2022.

The 2021 inaugural banner display along the Boardwalk proudly showcased the service of 16 local family members who served this country for our freedom. The impact on the community was evident, with many families

reaching out to see if their ancestor could be added to this year's display.

Florenceville-Bristol Mayor Karl Curtis expressed his appreciation for the Banner Program saying, "I'm so pleased we were able to make this happen. Many local men and women have served to protect our freedom, and this is a really nice way to acknowledge their service in our community and give family members an opportunity to show their pride."

If there is still more demand for banner locations, Council can revisit future locations. To inquire about availability, please contact the Town office at 392-6013.





# Online Recreation Software

*Making the registration and payment process easier*

EZFacility is the company that we are working with to create a fast, seamless, and efficient way to register for programs and book rentals. With this software, parents, guardians, and participants themselves can register and pay all in one place, from the comfort of wherever they are. To sign up, users must create an EZFacility account at [florencevillebristolrecreation.ezfacility.com/](http://florencevillebristolrecreation.ezfacility.com/).

After creating an account, individuals can attach other family members to their account. For example, a mom of 4 can register herself, then go into her profile under "Relationships" and add in all

four children's accounts, so they are all accessible from her account.

Once you have signed up with an account, you can go into "Registrations" or "Rentals" depending on what you are looking for. Simply select the correct dropdowns and fill in the required information to add to your cart. In your cart, you can pay by Mastercard or Visa. Don't have a credit card? Stop by our office in the Northern Carleton Civic Center to register and pay in person. We now take debit, credit, cash, and cheque! Open from 8am-4pm. Monday-Friday.

# Energy Savings Kits Available to Town Residents

*Kits include an assortment of energy saving products at no cost*



The Town of Florenceville-Bristol has partnered with NB Power to provide Town residents with an Energy Savings Kit at no cost. A total of 500 kits are available on a first come basis.

The kits include includes 5 LED bulbs, water-efficient shower head, faucet aerator, LED nightlight, a power bar and an installation guide for the products. NB Power have asked that we collect an email address for each kit, so they can reach out to complete a survey on whether the items in the kit were effective. Town residents may come to the Town Office located at 19 Station Road to pick up a kit during regular office hours of Monday to Friday between 8a.m. to 4p.m., while supplies last.



# Hazardous Waste

This year's Household Hazardous Waste Collection will be held on Saturday, October 1st at the Town office, 19 Station Road, from 1 – 4 p.m.

Safely store your hazardous waste items at home to bring to this free, drive-through event! Members of our Fire Department will be on hand to take your items safely out of your vehicle.

You can bring items like propane tanks, fluorescent light bulbs, leftover pool chemicals, solvents, pesticides, cleaning products, batteries, printer cartridges, bug sprays, or other household chemicals.

Please do not bring old electronics, vehicle tires, medical waste, or any household appliances.

For more info visit [www.rsc.12](http://www.rsc.12) or contact Barb Sharp at the Western Valley Regional Service Commission tel: 276-3610 x 201, or email [recycle@rsc12.ca](mailto:recycle@rsc12.ca).

# Big Garbage Day Thursday, Oct. 6, 2022

The following items will **NOT** be picked up:

- Refrigerators & Freezers, Propane Tanks
- Liquid waste like paint, solvents, oil, etc.
- Toxic Materials
- Motor Vehicle Parts (including tires)
- Construction & Demo waste exceeding 180kg

