

**FOR RELEASE: MONDAY, SEPTEMBER 26, 2022**

**Regional Development Corporation (RDC) Awards Funds to Town of Florenceville-Bristol**

The Town of Florenceville-Bristol has received \$268,115 toward a \$668,115 project from the Regional Development Corporation, through the Rural Economy Fund. The balance of project cost will come directly from the Town to complete phase one of Riverside Park and Shogomoc Site Revitalization.

“The revitalization of Riverside Park and Shogomoc is an important part of building a vibrant and sustainable Florenceville-Bristol,” said Minister of Agriculture, Aquaculture and Fisheries, Margaret Johnson, who is also MLA for Carleton-Victoria. “Residents and visitors will be able to enjoy this beautiful green space and our government is pleased to support this important project.”

Phase one will see a public washroom facility built including a water fountain, bike racks and an entry plaza at Riverside Park. The Shogomoc Site will get an improved public boat launch road and parking lot, a floating dock, pruning & signage.

Mayor Karl Curtis said “The revitalization of these spaces will offer residents and tourists the comfort and ability to be more outdoor-active, socially engaged & culturally exposed to the environment & heritage of the properties. It is imperative there are areas for play, recreation, relaxation, and a variety of cultural events within a community and this site is a natural selection. In addition, we are confident the project will deliver employment opportunities and commercial benefits beyond construction into enduring employment associated with growth of existing and new tourism offerings, such as: accommodations, food and beverage providers and equipment rentals for outdoor enthusiasts like cyclists and paddlers.”

**Quick facts:**

- Located along the banks of the Saint John River, the Town of Florenceville-Bristol is home to the corporate headquarters for McCain Foods. Also known as the French Fry Capital of the World®, the Town has some of the most fertile soil in North America, making it an agricultural hotbed.
- Support from the Regional Development Corporation is provided through the [Rural Economy Fund](#)

**Associated links:**

[Regional Development Corporation](#)  
[Explore Florenceville-Bristol](#)

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